# KEWAAN DRAYTON

ENTREPRENUER



### PROFILE

Recently named the 2022 Entrepreneur of the Year by the Savannah Chamber of Commerce, Kewaan K. Drayton is an innovative entrepreneur, dedicated community organizer, and business consultant. His consulting expertise is developing impactful business strategies for early-stage startups, often using proven, inexpensive guerrilla marketing techniques.

# 912-257-5466

✓ kd@kewaandrayton.com

2 1305 Barnard St. Savannah, GA

www.kewaandrayton.com

## SKILLS

- Leadership
- Customer Service
- Guerilla Marketing
- Negotiation
- Data & Metrics Interpreting
- Bookkeeping
- Strategic Management

# EDUCATION

### **BACHELOR OF SCIENCE**

Criminology & Criminal Justice Florida State University December, 2017

## AREAS OF EXPERTISE

#### **ENTREPRENUERSHIP**

- Owner Red Eye Film Productions, LLC.
- Owner The Savannah Underground
- Owner Mailbox Cafe Coffee & Consultants, LLC.
- Owner Rip-N-Runners, LLC.

### COMMUNITY

- Vice-Chairman The Greater Savannah Black Chamber of Commerce
- Board Member Creative Coast
- Board Member Savannah Downtown Business Association
- Board Member Chatham County Zoning Board of Appeals
- Citizen Citizen's Police Academy (2023)

### **LEADERSHIP**

- Leadership Savannah (Class of 2023)
- Savannah Young Adults Leading Locally (2023)
- Southeast Georgia Leadership Forum (Event Host)

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ENTREPRENUER



# REFERENCES

### **MONCELLO STEWART**

President/CEO Greater Savannah Black Chamber moncellos@gmail.com 912-844-1296

### **VAN'NESSA BAILEY**

Owner The Lotson Law Group lotsonlawgroup@outlook.com 912-665-7230

### **RACHEL WHITE**

VP of Business Banking Truist rachel.e.white@truist.com 912-584-2528

### AARON 'ADOT' WHITELY

County Commissioner District 6 Chatham County Government awhitely@chathamcounty,org 912-999-6810

### **JENNIFER ABSHIRE**

CEO Abshire Public Relations jennifer@abshirepr.com 912-247-9588

# AREAS OF EXPERTISE (CONT.)

### **BUSINESS CONSULTING & TEACHING**

- Certified Mentor SCORF Savannah
- Instructor Young Entrepreneurs Academy, Inc.
- Coach 3DE by Junior Achievement (Savannah High)

# AWARDS

2021

The Savannah Underground Best Local Theatre Company Connect Savannah

2022

Kewaan Drayton
Entrepreneur of the Year
Savannah Area Chamber of Commerce